

THE WINNING OPTION CONTEST

The contest runs from January 9, 2025, at 9:00 a.m., to February 5, 2025, at 11:59 p.m. (EST). All times referenced in these rules refer to Eastern Standard Time (EST).

1. "The contest sponsors are Proxim and Uniprix, divisions of Pharmessor Corporation Group (hereinafter the "Sponsor" or "Uniprix" or "Proxim"), and the prize provider is Pharmessor Corporation Group (hereinafter the "Prize Supplier")."

1. This contest is only open to residents of Quebec who have reached the age of majority, with the exception of employees, representatives and agents of the Sponsor and the Prize Supplier, or their respective affiliated companies (including employees of the Sponsor and the Prize Supplier and all Proxim and Uniprix stores) and, where applicable, their respective advertising and promotion agencies, contest judges (where applicable), other contest prize suppliers, any other enterprise involved in the development, production or distribution of materials for this contest, and the immediate family members of the above-mentioned persons or persons residing with one of the above-mentioned persons.

2. There is one way to enter the **THE WINNING OPTION** contest.

A. No purchase required for participation. Simply complete all mandatory fields on the online participation form in the "Contest" section of the www.uniprix.com or www.groupeproxim.ca website, and by also completing the math question within the time allotted, during the contest period, from January 9, 2025, at 9:00 a.m., to February 5, 2025, at 11:59 p.m. Limit of one participation per person (valid email).

A1. Purchase for additional chance. Simply purchase one (1) Option+ product at participating Uniprix and Proxim stores during the event, between January 9, 2025, at 9:00 a.m., to February 5, 2025, at 11:59 p.m. The purchase of one (1) Option+ product gives you one (1) additional chance to win, by completing all mandatory fields on the online participation form in the "Contest" section of the www.uniprix.com or www.groupeproxim.ca website (hereinafter, the "Record of Participation"), and by also completing the math question within the time allotted, during the contest period, from January 9, 2025, at 9:00 a.m., to February 5, 2025, at 11:59 p.m. Registrations that do not include the valid invoice number of the transactions, the date of participation, along with the Uniprix and Proxim store number will automatically be rejected. Limit of one additional chance per person

(valid email) with an Option+ product purchase. This action is not mandatory to participate in this contest but allows an additional chance to win.

3. This contest begins on January 9, 2025, at 9:00 a.m., and ends on February 5, 2025, at 11:59 p.m. The draw will be held on Monday, February 17, 2025, at 2:00 p.m. at the CRI agence. The winners will be contacted by email and must meet the eligibility criteria specified in paragraph 8 below. The winners' names will also be posted on Uniprix's website (www.uniprix.com) and Proxim's website (www.groupeproxim.ca).
4. The odds that a participant's Record of Participation is selected at random depend on the number of records of participation registered and received in accordance with paragraph 3 above.
5. The approximate value of the prizes totalling \$6,000 consists of:
 - Fifteen (15) Option+ gift boxes for the Uniprix banner with an approximate total value of \$3,000 (\$200 per box)
 - Fifteen (15) Option+ gift boxes for the Proxim banner with an approximate total value of \$3,000 (\$200 per box).
6. By entering the contest, you agree to accept the prize as described in point 6, which cannot be transferred, modified or exchanged for money or any other good or service. The selection of the prize during the contest is final and cannot be changed later. NO SUBSTITUTION OF PRIZES IS PERMITTED EXCEPT AT THE DISCRETION OF THE SPONSOR OR PRICING SUPPLIER. THE SPONSOR AND THE SUPPLIER OF THE PRIZE RESERVE THE RIGHT TO REPLACE ANY PRICE BY AN EQUIVALENT OR HIGHER PRICE IF, FOR ANY REASON, ANY PRICE CAN BE GRANTED AS DESCRIBED. PRICES ARE NOT TRANSFERABLE OR MONNAYABLE IN WHOLE OR IN PART.
7. In order to be declared the winners and claim the prize, any person whose name was randomly selected, in addition to complying with the eligibility criteria and the contest's official rules, must:
 - a. Have been contacted by email by the Sponsor, the Prize Supplier or their representatives within ten (10) business days of the random selection of his or her participation form, held on the date mentioned above in point 4.

- b. Have accepted the prize, as described in point 6, which cannot be transferred, modified or exchanged for a sum of money.
 - c. Have filled out and signed a declaration and waiver of liability form and returned within 3 days of receipt of the waiver form at the email address indicated in the letter accompanying the form.
 - d. Have completed and signed, if required, a consent form authorizing the contest organizers or their agents to use his/her name and/or photograph for promotional purposes, without remuneration, and said consent form must have been returned to Uniprix or Proxim within the time frame indicated in the letter accompanying the form.
8. The awarding of a prize is subject to eligibility verification and compliance with these rules. Any selected participant whose eligibility, by virtue of these rules, cannot be confirmed will be disqualified. If a selected participant cannot be reached within the deadline of ten (10) days, and if he/she does not reply or is unable to comply with these rules within ten (10) days of being notified of his/her selection, he/she will be disqualified and will forfeit the prize. The Sponsor may, at its sole discretion, draw another eligible participant, whom it will attempt to contact and who, in turn, will be subject to the same qualification rules.
9. The Sponsor reserves the right to suspend, cancel or modify the Contest at any time, if it determines that, for any reason, the Contest is not capable of running as originally planned or for any other reason that would compromise the fairness or integrity of the Contest.
10. The name of the prize winner may be mailed to any person who requests it by enclosing a stamped envelope. Requests must be sent to McKesson Canada/*The Winning Option* Contest/4705 Dobrin Street, Saint-Laurent, Quebec, H4R 2P7 – To the attention of: Own Brands Marketing Service.
11. In the case of any discrepancy between the English and French version of these rules, the rules in the French language will prevail. In the event of any discrepancy between the printed version of these rules and the version available online on the Uniprix site or the Proxim site, the rules available on the www.uniprix.com or www.groupeproxim.ca website will prevail.
12. The contest rules will be available in the Contest section of the www.uniprix.com or www.groupeproxim.ca website for six (6) months following the draw date.
13. By entering or attempting to participate in this Contest, any person releases the Sponsor, the Prize Supplier, any company, company, trust or other legal entity controlled by or related to any of them from any liability, their advertising and promotional agencies, their employees, representatives and agents and any other person directly or indirectly involved in this contest (the “Recipients”) with

respect to the malfunction of any computer component, software or line of communication, in relation to the loss or absence of network communication or any transmission that is faulty, incomplete, incomprehensible or erased by any computer or network and may limit the opportunity for any person to participate in the contest or to prevent. Recipients also assume no liability for any damage or loss that may be caused, directly or indirectly, in whole or in part, by downloading any web page or any software, and by transmitting any information for participation in the competition. Without limiting the generality of the foregoing, the Recipients in no way guarantee that the uniprix.com site, as well as any other site linked to the contest, if any, will be accessible or functional without interruption during the contest period or that it will be free from any error.

- 14.** By participating or attempting to participate in the contest, participants release the Recipients from the liability of any damage they may suffer and permanently waive any right to claim compensation from the beneficiaries or to bring any action against the beneficiaries or invoke any cause of action of any kind whatsoever, in connection with: (i) their participation or attempted participation in the contest; (ii) any interruption or malfunction of postal services that could delay or prevent the delivery of the prize once shipped by the prize supplier; or (iii) the acceptance or use of their prize.